AdGrid
a snackable company

What It Is

AdGrid's Managed Service Header Bidding Wrapper takes the heavy lifting off your plate. Our full-service solution gives publishers access to a premium, fully-optimized header bidding environment without the complexity of managing partners, auctions, or technology stacks. We handle everything so you can focus on growing your audience and content.

Key Features

Fully Managed Setup
Our experts configure, launch, and maintain your header bidding stack, tailored to your site's needs.

Dynamic Floor Optimization
Intelligent pricing strategies dynamically adjust to market demand, protecting and enhancing your yield.

Real-Time Analytics Dashboard
Transparent reporting with access to impressions, bids, revenue, partner performance, and auction insights.

Access to Premium Demand
Benefit from AdGrid's direct relationships with top SSPs, DSPs, and PMPs to maximize your revenue potential.

Ongoing Optimization & Support
Continuous testing, bidder adjustments, timeout tuning, and ad layout enhancements to drive better results.

Brand Safety & Compliance
Strict quality standards and compliance measures to ensure your inventory is monetized safely.

Why Publishers Choose AdGrid's Managed Wrapper

- **Maximize Revenue** without adding internal resources.
- **Simplify Operations** with a turnkey ad stack solution.
- **Stay Ahead** with continuous optimization and market insights.
- **Enjoy Transparency** with full visibility into auction dynamics.

Ideal For

- **Publishers** seeking hands-off monetization growth
- **Media companies** wanting a fully managed ad operations solution
- **Creators** focused on content, not tech or ad management

Ready for Hands-Free Header Bidding Success?
Partner with AdGrid's Managed Service Wrapper today.

CONTACT

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