

Full Control, Zero Commissions: AdGrid's Header Bidding Wrapper

What It Is

AdGrid offers a **commission-free, SaaS-based Header Bidding Wrapper** that gives publishers total ownership over their programmatic advertising operations. Our lightweight, easy-to-use platform empowers digital media companies, independent creators, and ad ops teams to manage their entire header bidding setup without revenue sharing or hidden fees.

Key Features

Commission-Free Model Keep 100% of your ad revenue. No percentage cuts or hidden take-rates — just a straightforward subscription fee.	Pre-bid.js Compatible Seamlessly integrate with yourz existing Prebid.js setup for maximum flexibility and speed.	Real-Time Auction Analytics Access detailed bid metrics, win rates, timeout analysis, and revenue performance in real time.
Self-Serve Dashboard Easily manage SSPs, DSPs, price floors, and auction priorities through an intuitive, no-code platform.	Dynamic Floor Pricing Automatically optimize floor prices based on real-time auction dynamics to maximize yield.	Developer-Free Operation No need for a dedicated engineering team. Launch, update, and optimize your wrapper with ease.

Why Publishers Love AdGrid's SaaS Wrapper

- **Keep Every Dollar You Earn** with no commission cuts.
- **Gain Total Control** over your ad stack and partner relationships.
- **Launch Faster** without tech team bottlenecks.
- **Scale Smarter** with flexible tools that grow with your business.

Ideal For

- **Publishers** seeking full ownership of programmatic monetization
- **Media companies** moving away from revenue-share platforms
- **Ad Ops teams** looking for a flexible, self-service header bidding solution

Ready to Keep 100% of Your Revenue?

Launch your commission-free header bidding wrapper with AdGrid today.

CONTACT

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