AdGrid

a snackable company

Self-Serve Ad Marketplace

Empower Your Campaigns with Control, Scale & Inclusion

What It Is

AdGrid's Self-Serve Ad Marketplace provides Publishers and Advertisers with direct access to over 500 brand-safe domains, enabling efficient campaign management across diverse audiences, including BIPOC, Latinx, LGBTQIA+, and more.

Key Features

Direct Inventory Access
Extend your reach by accessing a wide network of premium publishers.

Real-Time Campaign Management
Adjust bids and optimize performance on-the-fly through an intuitive interface. environments.

Rich Media Templates
Enhance engagement with 13 self-managed rich media units compatible with standard IAB display and video creatives.

Audience Targeting
Utilize unique data sets to reach specific demographics effectively.

Transparent Billing
Monthly charges based on actual impressions and spend ensure cost-effectiveness.

Benefits for Advertisers

- **Efficiency:** Launch and manage campaigns without intermediaries, reducing time and costs.
- **Scalability:** Tap into a vast network of publishers to scale your campaigns seamlessly.
- **Inclusivity:** Engage with diverse audiences through trusted and relevant publishers.

Benefits for Publishers

- **Monetization:** Increase revenue by offering inventory directly to advertisers.
- **Flexibility:** Maintain control over ad placements and pricing strategies.
- **Exposure:** Attract a broader range of advertisers seeking diverse audiences.

Get Started

Experience the power of AdGrid's Self-Serve Ad Marketplace and take control of your digital advertising efforts.

CONTACT

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