

Supercharge Your Campaigns with AdGrid's Rich Media Templates

What It Is

AdGrid's Rich Media Templates empower publishers, advertisers, and media teams to quickly build, customize, and deploy high-impact interactive ads — without writing a single line of code. From shoppable experiences to gamified units, our templates drive deeper engagement and better performance across video, web, and mobile platforms.

Key Features

Drag-and-Drop Builder
Create immersive ad experiences easily using our intuitive, no-code platform.

Cross-Platform Ready
Seamlessly launch rich media across desktop, mobile and video environments.

Dynamic Creative Optimization (DCO)
Personalize messages in real-time based on location, audience segment, time of day, or user behavior.

Interactive Units
Choose from pre-built formats like:

- Polls and Surveys
 - Shoppable Videos and Overlays
- Expandable Video Ads
 - Gamified Ad Units

Instant Analytics
Track impressions, engagements, completions, and conversions with real-time reporting — unlocking valuable insights beyond basic views.

Why Brands and Publishers Choose Us

- **Accelerate Time-to-Market** with pre-built interactive templates.
- **Boost Engagement** with dynamic, non-intrusive ad formats.
- **Expand Monetization** by offering premium, differentiated ad experiences.
- **Maintain Full Creative** Control without relying on developers.

Ideal For

- **Publishers** wanting to offer innovative ad units
- **Agencies** managing multi-platform campaigns
- **Brands** seeking more engaging, outcome-driven advertising

Ready to Elevate Your Creative Strategy?
Get started with AdGrid's Rich Media Templates today.

CONTACT

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