

## Unlock New Revenue Streams with AdGrid's Syndication Module

### What It Is

**AdGrid's Syndication Module** enables publishers and media owners to effortlessly distribute their content and ad inventory across a curated network of premium, brand-safe domains. This innovative tool maximizes your reach, fills unsold inventory, and drives incremental revenue — all while maintaining control and transparency.

### Key Features

#### Seamless Content and Ad Distribution

Push your editorial content, rich media ads, and video inventory across trusted third-party networks with a few simple clicks.

#### Premium Marketplace Access

Extend your brand to over 200+ vetted publishers and platforms — reaching new, engaged audiences in diverse verticals (BIPOC, LGBTQIA+, Latinx, lifestyle, tech, sports, and more).

#### Flexible Control

Set rules for where and how your content is syndicated. Approve partners, define monetization priorities, and maintain creative integrity.

#### Real-Time Reporting

Get instant visibility into distribution performance, revenue, impressions, and engagement through our transparent analytics dashboard.

#### Optimized Monetization

Our intelligent engine dynamically places your content where it will perform best — maximizing both yield and brand safety.

### Why Publishers Love It

- **Zero Development** Work Required
- **Boosts Audience** Reach and Brand Visibility
- **Drives New,** Passive Revenue Without New Content Creation
- **Maintains Full Transparency** and Control

### Ideal For

- **Mid-to-large publishers** seeking incremental revenue streams
- **Brands** looking to extend owned media reach
- **Media companies** aiming to monetize surplus inventory efficiently

**Ready to Expand Your Reach and Grow Your Revenue?**  
Contact us today to activate your Syndication Module.

### CONTACT

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